



SOCER NOVA SCOTIA

TECHNICAL PLAN

—
2021

CREATED BY:
TECHNICAL DEPARTMENT

DATE:
October 2017





TECHNICAL SUMMARY



INTRODUCTION

The Soccer Nova Scotia 2017-2021 Strategic Direction is an important benchmark that provides direction and focus for soccer development in Nova Scotia.

Soccer Nova Scotia's strategic direction sets the vision and clarity for developing soccer in Nova Scotia, while the technical plan will provide the pathway and tactics required to help achieve these strategic priorities.

This technical plan is designed as a primary action plan for staff and key stakeholders responsible for delivering soccer over several layers of development throughout the province. Stemming from Soccer Nova Scotia's strategic priorities Organizational Leadership, Developing the Game and Partnership and Engagement, the technical plan is built on six pillars:

- AFFORDABILITY
- GRASSROOTS
- LEADERSHIP
- MEMBERSHIP EDUCATION
- COACH EDUCATION
- HIGH PERFORMANCE

While the technical plan specifically targets staff and key stakeholders, it also has relevance to the wider soccer community. This document will be of interest and provide guidance to the many organizations and individuals that operate in the soccer community including: National Sport Organizations (NSO), Regional Sports Organizations (RSOs), professional partners (Vancouver Whitecaps), clubs, leagues and the numerous community sport coaches who give their time to make soccer in Nova Scotia a fun and enjoyable experience.



TECHNICAL DEPARTMENT

Soccer Nova Scotia's technical department is made up of three full-time staff who are responsible for managing and supporting leaders in the soccer community to achieve provincial, regional and club objectives. With the support of six regional technical directors, Soccer Nova Scotia is able to service communities across Nova Scotia to grow the game.



Mike Whyatt

Director of Soccer Development

Whyatt will be responsible for overseeing the technical department at Soccer Nova Scotia including support for the grassroots development officer, high performance manager and the regional technical directors located across Nova Scotia. He is also responsible for representing Nova Scotia at a national level sitting on the Canada Soccer technical committee.



Matt Holton

Grassroots & Community Development Officer

Holton will be responsible for managing the upcoming Club Licensing program as well as creating, executing and evaluating curriculum and programs to ensure the Long Term Player Development (LTPD) model is being implemented throughout Nova Scotia. He will also work closely with leagues throughout the province, implementing and supporting standards to serve the members.



TBC

High Performance Manager

The High Performance Manager will oversee the EXCEL programs REX (Female) & Whitecaps Residency Prospects (Male) & Provincial program. In addition, the role will work towards building a Nova Scotia Player Development Program (PDP) with Canada Soccer.



STRATEGIC DIRECTION

Vision: Soccer Nova Scotia: A community driven, nationally recognized leader in the development and growth of soccer.

Mission: Our mission is to provide leadership to our members by building vibrant communities through a player-centred approach embracing the values of fair play, respect and a passion for the game of soccer.

STRATEGIC PRIORITIES



Organizational Leadership

A model democratically operated provincial soccer organization, built on a foundation of transparent governance, staff professionalism and financial sustainability.



Developing the Game

Committed to excellence in standards, growth of participation and strength in Nova Scotia's soccer community.



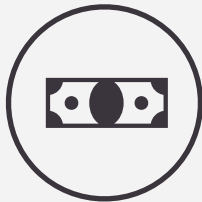
Partnership & Engagement

Working with volunteers, players, parents, coaches and referees, alongside community, public and corporate partners, to foster enthusiasm for and commitment to the game of soccer.



AFFORDABILITY

Pillar



Ensure the game is affordable

1. Create an aligned cost structure based on LTPD, geographic sensitivities and staff requirements.
2. Reduce some of the existing costs to operate a competition structure.

GOAL 1

Provide a provincial framework for programs, including cost and best practices

Timeline:

- Commencement: July 2017
- Completion: January 2018

Measurable:

- Strategy to obtain information
- Collect information
- Create recommendation of cost aligned with LTPD
- Promote recommendation

Who:

- Primary: Grassroots Development Officer
- Stakeholders: Regional/Club Technical Directors & Administrators

GOAL 2

Reduce cost of competition

Timeline:

- Commencement: July 2017
- Completion: January 2020

Measurable:

- Complete a cost analysis of competition
- Provide recommendations to reduce cost for members
- Provide recommendations to reduce the cost of league operations

Who:

- Primary: Executive Director & Director of Soccer Development
- Stakeholders: Leagues, Officials & Clubs



GRASSROOTS & COMMUNITY

Pillar



To provide a better soccer experience for 99% of the membership

1. Implement player pools that allow player movement based on development.
2. Understand the status of LTPD in Nova Scotia resulting in recommendations for improvement.
3. Be a national leader in implementing Canada Soccer's club license program.

GOAL 1

Implement player pools to support non-linear development

Timeline:

- Commencement: November 2017
- Completion: August 2018

Measurable:

- Educate technical staff on player pools and Skill Centre programs
- Re-write policies and procedures to assist implement
- Strategy to educate and promote importance of player pools vs teams

Who:

- Primary: Director of Soccer Development, Grassroots Development Officer & Program administrator
- Stakeholders: Regional/Club Technical Directors

GOAL 2

Ensure LTPD standards are being adhered to across Nova Scotia

Timeline:

- Commencement: May 2018
- Completion: August 2021

Measurable:

- Strategy to obtain information
- Collect information
- Recommendation for areas of focus
- Provide support tools

Who:

- Primary: Grassroots Development Officer
- Stakeholders: Regional/Club Technical Directors

GOAL 3

Educate & support all members with the Canada Soccer club license program

Timeline:

- Commencement: July 2017
- Completion: August 2021

Measurable:

- Provide feedback to Canada Soccer
- Strategy on how to educate & communicate
- Strategy to implement
- Support regional/club technical directors on technical competencies

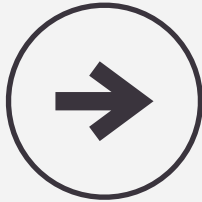
Who:

- Primary: Director of Soccer Development & Grassroots Development Officer
- Stakeholders: Public & Relations & Marketing Coordinator, Regional/Club Technical Directors & Administrators



LEADERSHIP

Pillar



To provide leadership and focus on supporting the current leadership structure to develop soccer in Nova Scotia

1. Support regional/club technical directors with the implementation of their technical plans.
2. Provide ongoing professional development for those responsible in developing soccer in Nova Scotia.
3. Support & assist with volunteer recruitment & retention.

GOAL 1

Support the implementation of technical plans

Timeline:

- Commencement: March 2017
- Completion: August 2021

Measurable:

- Submission of technical plans first draft
- Review & provide recommendations
- Accept final version of technical plan
- Support technical plan implementation with reviews twice a year

Who:

- Primary: Director of Soccer Development
- Stakeholders: Regional/Club Technical Directors

GOAL 2

Identify professional development

Timeline:

- Commencement: March 2017
- Completion: August 2021

Measurable:

- Identify appropriate workshops for growth
- Book workshops in the technical calendar
- Complete a review and evaluation of those who participated
- Repeat annually

Who:

- Primary: Director of Soccer Development Officer
- Stakeholders: Regional/Club Technical Directors

GOAL 3

Increase volunteer recruitment & retention

Timeline:

- Commencement: November 2018
- Completion: August 2020

Measurable:

- Establish a club to do a volunteer case study
- Strategy to assist with volunteer recruitment and retention
- Communicate with & educate club leaders

Who:

- Primary: Director of Soccer Development & Grassroots Development Officer
- Stakeholders: Public & Relations & Marketing Coordinator, Regional/Club Technical Directors & Administrators



MEMBERSHIP EDUCATION

Pillar



Organization transparency that continually communicates and educates its members

1. Promote contemporary best practice and LTPD.
2. Promote Canada Soccer & Soccer Nova Scotia player pathway.
3. Promote Canada Soccer & Soccer Nova Scotia coaching pathway.

GOAL 1

Educate & promote Long Term Player Development (LTPD) best practice

Timeline:

- Commencement: January 2018
- Completion: August 2021

Measurable:

- Review research findings on LTPD implementation
- Identify priority key messages
- Create LTPD best practice curriculum
- Educate & promote

Who:

- Primary: Director of Soccer Development, Grassroots Development Officer & Public & Relations & Marketing Coordinator
- Stakeholders: Regional/Club Technical Directors & Administrators

GOAL 2

Educate & promote the national & provincial player pathway

Timeline:

- Commencement: January 2018
- Completion: August 2021

Measurable:

- Align Nova Scotia pathway with Canada Soccer pathway
- Receive approval from Canada Soccer
- Strategy to educate & promote
- Present to members

Who:

- Primary: Director of Soccer Development Officer and Public & Relations & Marketing Coordinator
- Stakeholders: Regional/Club Technical Directors & Administrators

GOAL 3

Educate & promote the national coaching pathway

Timeline:

- Commencement: January 2018
- Completion: August 2021

Measurable:

- Strategy to educate & promote
- Present to members

Who:

- Primary: Director of Soccer Development Officer and Public & Relations & Marketing Coordinator
- Stakeholders: Regional/Club Technical Directors & Administrators



COACH EDUCATION

Pillar



National leader in coaching opportunities resulting in every player having access to a trained coach

1. Increase trained/certified coaches at all levels.
2. Assist Canada Soccer with the delivery of new coaching workshops.
3. Set the standard of a coaching mentorship program within the EXCEL programs.

GOAL 1

Meet the Soccer Nova Scotia coaching standards initiative annually.

Timeline:

- Commencement: January 2016
- Completion: August 2020

Measurable:

- 2016 - 50% trained status at the club level
- 2016 - 60% trained status at the club level
- 2018 - 70% trained status at the club level
- 2019 - 80% trained status at the club level
- 2020 - 90% trained status at the club level

Who:

- Primary: Director of Soccer Development
- Stakeholders: Regional/Club Technical Directors & Administrators

GOAL 2

Early adopter and assist in building Canada Soccer coaching workshops

Timeline:

- Commencement: January 2017
- Completion: December 2021

Measurable:

- Deliver pilot workshops for the new E-Learning workshops
- Work in partnership with Canada Soccer to create the Children's License
- Work in partnership with Canada Soccer to create the Youth License

Who:

- Primary: Director of Soccer Development
- Stakeholders: Canada Soccer

GOAL 3

Execute coach mentorship program with the EXCEL programs

Timeline:

- Commencement: January 2018
- Completion: August 2021

Measurable:

- Create outline of EXCEL mentorship program
- Identify coaches to participate along with mentorship agreement
- Qualitative survey satisfaction

Who:

- Primary: High Performance Manager & REX Manager
- Stakeholders: Regional/Club Technical Directors



HIGH PERFORMANCE

Pillar



Consistently have Nova Scotia players represented at the professional and national team level

1. Run a high quality full-time development program for male athletes.
2. Run a high quality full-time development program for female athletes
3. Improve provincial competition to meet Canada Soccer development league standards.

GOAL 1

Deliver a full-time Vancouver Whitecaps Residency Prospect Academy

Timeline:

- Commencement: October 2017
- Completion: August 2021

Measurable:

- Recruit performance certified coaches aligned with Canada Soccer coaches pathway
- Identify players for full-time program
- Establish competition opportunities
- Two players selected for Whitecaps residency program

Who:

- Primary: High Performance Manager
- Stakeholders: Vancouver Whitecaps

GOAL 2

Deliver a full-time Canada Soccer REX program

Timeline:

- Commencement: October 2017
- Completion: August 2021

Measurable:

- Recruit performance certified coaches aligned with Canada Soccer coaches pathway
- Identify players for full-time program
- Establish competition opportunities
- Two players selected for NEX annually

Who:

- Primary: High Performance Manager & REX Manager
- Stakeholders: Canada Soccer

GOAL 3

Create a standards based development league

Timeline:

- Commencement: November 2017
- Completion: May 2019

Measurable:

- Amend existing proposal to reflect feedback & Canada Soccer changes
- Present to each district and AA/AAA club memberships
- Create education resources for members
- Educate & promote to memberships

Who:

- Primary: Director of Soccer Development & High Performance Manager
- Stakeholders: Regional/Club Technical Directors



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THANK YOU TO OUR PARTNERS



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